

BIANCHI & VALSESTIA

Wood anatomical and aesthetics variables





THE NATURALNESS
AND AUTHENTICITY OF WOOD
CONVEYS
WARMTH AND FORCE



THE WOOD EXALTS ITS NATURAL TACTILITY



AND PROVIDES DIFFERENT LIGHT EFFECTS



The image is a vertical composition. The top half shows a close-up of a light-colored wood plank floor. In the upper right corner, a fire burns brightly in a dark hearth. The bottom half of the image shows a similar wood plank floor, but with the perspective shifted to show the planks running diagonally. In the lower left corner, a fire is visible in a hearth. The entire scene is overlaid with the shadows of bare, thin tree branches, which are cast across the floor planks.

THE CO-EXISTENCE BETWEEN TRADITION AND MODERNITY
THROUGH THE MATERIALITY
AND MINIMALISM
OF THE WOOD





THE WOOD IN THE RUSTIC VERSION
CHARACTERISED BY AMBER SHADES AND ASTOUNDING STREAKS

WOODS, COLOURS AND ESSENCES ALL TOGETHER



The background of the entire image is a close-up, high-angle photograph of a wooden surface. The wood grain is prominent, showing various patterns and textures. The lighting is warm, highlighting the natural tones of the wood. The image is split into two main vertical sections by a dark, semi-transparent band that contains text.

SEMPPLICITY
SHADES
OF WOOD

FOCUSED ON THE EXALTATION
OF NATURALNESS
AND WARMTH





INTERPLAYS OF JOINTS AND COMBINATIONS THANKS TO MODULARITY AND DIFFERENT OF WIDTHS



THE SEARCH OF SPECIAL AND INNOVATIVE EFFECTS OBSERVING THE SEMPLICITY OF WOOD



COLOURS AND FINISHES

ENVIRONMENTS BOTH MODERN AND TRADITIONAL

THE FURNISHINGS OF THE LIVING SPACE IS CHARACTERISED BY CONTINUITY AND CONSTANCY

THROUGH THE MATERIALITY AND IRREGULARITIES OF WOOD





THE EXALTATION
OF GRAIN AND KNOTS
THROUGH THE INTRIC QUALITIES
OF WOOD AND THE HAND PLANING





THE
LIVING SPACE CUSTOMIZATION
THROUGH
THE **SOLID WOOD**
WITH MATERIC IRREGULARITIES
AND THE NATURAL UNDULATIONS

GREY AND BROWN
TONALITIES
WHOSE AIM IS TO EXALT
THE IRREGULARITIES AND TACTILITY

